

We Create Your ideas to Sustainable Mobile Application

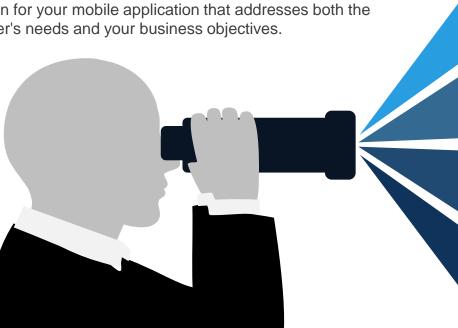




Initial Planning of an App



Planning a mobile application involves several key steps to ensure its success. you can create a comprehensive plan for your mobile application that addresses both the user's needs and your business objectives.





Define your goal

Understand who will use your app. Create user personas to represent your target demographics, including their needs, preferences, behaviors, and pain points.



Identify your Target Audience

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Market Research

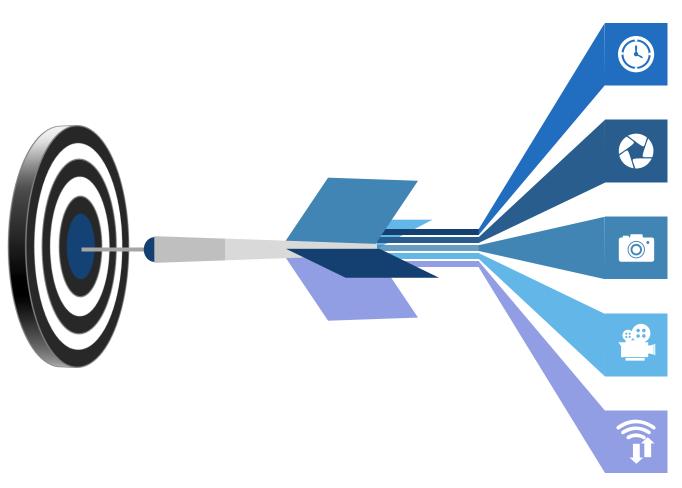
Investigate the competitive landscape and market trends. Identify similar apps in your niche, analyze their strengths and weaknesses, and identify opportunities for differentiation.



Outline your Feature and Functionality

Make a list of all the features and functionalities your app will include. Prioritize them based on their importance to users and feasibility for implementation.

Intensive Planning of App



Define Monetization Strategy

Determine how you'll generate revenue from your app. Options include freemium models, in-app purchases, subscriptions, advertising, or selling data.

Plan Marketing and Promotion

Use tactics like app store optimization (ASO), social media marketing, influencer partnerships, and content marketing.

User Feedback and Iteration

Use analytics tools, surveys, and user testing to collect insights and improve the app iteratively.

Compliance and Legal Consideration

Ensure your app complies with relevant regulations and guidelines, such as data privacy, copyright, and app store policies.

Technology, Budget and Timeline

Need to select App development style, strategy, technology, budget and timeline

App Development Steps



Idea

Defines your core idea of app



Design

Involves screens associate with concept



Development

Performs Logical Functioning



Testing

Confirming
Discussed Idea with
Developed App



Deployment

Making App live on Google Play and App Store

Idea

Design

Development

Testing

Deployment

How to Create

Research Audience, Earning Plan and Write Logically

Designing Step

With the help of UI Expert get idea into visual screens

Development Step

Software Developer make all screens working

Testing Step

Functional, Black box, Gray Box and White Box testing are performed

Deployment

After All Steps
App is made live
on Beta Mode
then production
mode

App Development Technology



Native Development



Cross Platform Framework



Native Development

All Mobile comes up with Operating System and has some programming language like Java for Android and Objective C for iOS. Creating app in same technology makes it fast and robust



Cross Platform Framework

Costing of Native App becomes very high because 2 different app development on different technology is required with same feature. Cross platform gives solution once programmed it gives output for both Android and iOS making cost lesser than half. Performance is slower than Native Apps. Technology Used is React Native and Flutter



Progressive Web App



Hybrid Development



Progressive Web App

Web Application technology which becomes compatible as Android, iOS, Windows app and uses web technology as HTML CSS and JS Services Workers are Used to make Fast Performance.



Hybrid Development

Hybrid uses technology HTMLCSS JS along with set of Native API to access Device Feature coded in Apache Cordova PhoneGap



Website to App Development

Application is created by fixing website link to a browser component of application and then published. Its just like website with fixed link

RESTful API Development

JavaScript

API Development Using Javascript Node

A popular choice due to its non-blocking, event-driven architecture, which makes it well-suited for building scalable and high-performance web applications.

Node.Js

PHP

API Development Using PHP Laravel

Laravel provides tools and conventions that simplify the creation of APIs, including routing, middleware, and database integration.

Laravel

JAVA

API Development Using JAVA SpringBoot

It simplifies the process by providing built-in features for dependency injection, configuration management, and web development.

SpringBoot

Python

API Development Using Python Django

Django provides builtin features for building web APIs, including a powerful, serialization, authentication, and URL routing

Django

Application Database Planning





Firebase

Realtime NoSQL database, cloud storage, authentication











MongoDB

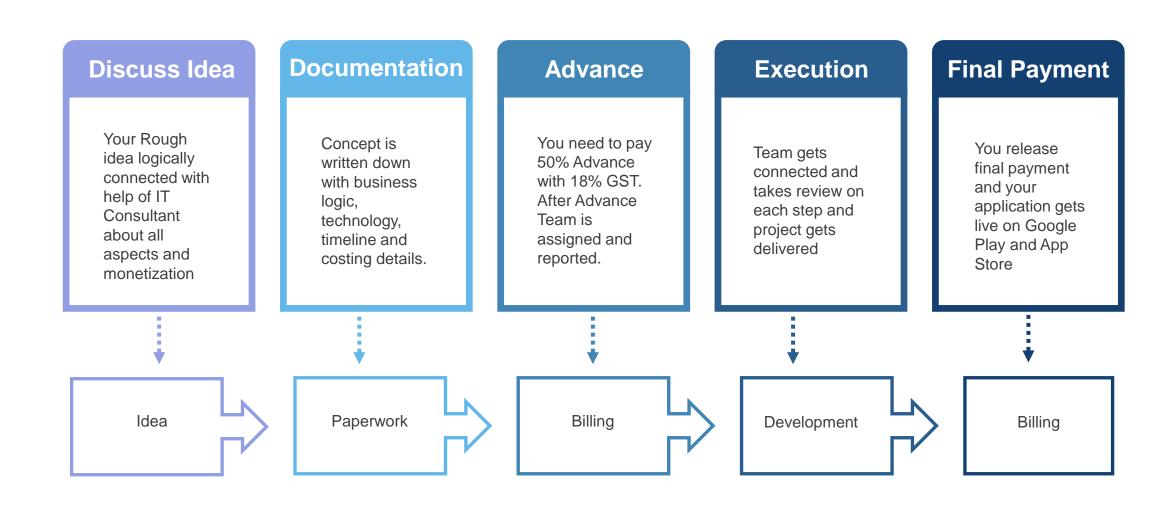
Cross Platform NoSql Document Oriented Database







How to start project



Lets Start

You can tell your business idea about your concept, target audience, process of monetization.







We will give you detailed analysis of your project execution model and delivery of project.

Schedule a Google Meet

Call on: 9990 107 112

